



2023 Sponsorship Packet

South Florida Reining Horse Association is looking forward to the 2023 show season. SFRHA would not be where it is today without the support of sponsors and members like you. The 2023 show season consists of seven shows, with each show providing us the opportunity to showcase your business. It would be our pleasure to work with you to promote your business, while at the same time supporting SFRHA and fostering the sport of reining. Below you will find the various sponsorship opportunities available this year. The sponsorship signup form can be found on our website at www.sfrha.com. We look forward to the 2023 show season and hope you will join us in making this a year to remember!

Thank you,

The 2023 SFRHA Board



2023 Sponsorship Levels

Youth Event Sponsorship

Sponsor a youth social event! In-kind sponsorships in the form of giveaways or food are accepted. Please contact Natasha Goodman at 786-457-7868 for more information.

- Name featured on SFRHA website under Youth Event Sponsors
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media

Family Sponsorship

- Name featured on SFRHA website under Family Sponsors
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Banner on main arena fence at all regular shows with family's name

\$250

Silver Sponsorship

- Logo or name featured on SFRHA website under Silver Sponsors
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Banner on main arena fence at all regular shows with business logo or name

\$500



2023 Sponsorship Levels

Gold Sponsorship

- Logo or name featured on SFRHA website under Gold Sponsors (along with hyperlink to business website if applicable)
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Banner on main arena fence at all regular shows with business logo or name
- Recognition by announcer at all regular shows
- Recognition on SFRHA social media during all regular shows

\$750

Platinum Sponsorship

- Logo or name featured on SFRHA website under Platinum Sponsors (along with hyperlink to business website if applicable)
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Banner on main arena fence at all shows with business logo or name
- Recognition by announcer during all shows
- Recognition on SFRHA social media during all shows
- Advertisement featured on video live stream during shows
- Corporate sponsors will have the option of setting up a vendor table or booth on show grounds during any regular show

\$1000



2023 Sponsorship Levels

Trainer Showcase Sponsorship

This sponsorship opportunity is only available for SFRHA trainers on a first come, first served basis. You must select a specific show that you want to sponsor.

- Logo or name featured on SFRHA website under Trainer Showcase Sponsors (along with hyperlink to business website if applicable)
- Banner under announcer's booth in warm-up pen during trainer's sponsored show
 - Banner will be displayed on the main arena fence for all other shows
- Recognition by announcer during trainer's sponsored show
- Recognition on SFRHA social media during trainer's sponsored show
- Special social media post dedicated to trainer posted during weekend of sponsored show
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Advertisement featured on video live stream during trainer's sponsored show
- One (1) free stall for the trainer for the weekend of the trainer's sponsored show
- Sponsored show named after trainer's business

\$1200



2023 Sponsorship Levels

Special Class Sponsorship

Sponsor a SFRHA class! This sponsorship opportunity is available on a first come, first served basis. Please contact Miguel Gonzalez for more information at 786-290-3626.

- Logo or name featured on SFRHA website under Special Class Sponsors (along with hyperlink to business website if applicable)
- Banner under announcer's booth in warm-up pen during sponsored show
 - Banner will be displayed on the main arena fence for all other shows
- Recognition by announcer during sponsored class
- Recognition on SFRHA social media during sponsored show
- Recognition at end-of-the-year awards banquet
- Recognition on end-of-the-year thank-you post on SFRHA social media
- Advertisement featured on video live stream during sponsored class
- Name on trophy plates awarded to winners of sponsored class (if applicable)
- Sponsored SFRHA class named after sponsor
- Corporate sponsors will have the option of setting up a vendor table or booth on show grounds during the sponsored show weekend

Amount Varies