



2024 Sponsorship Packet

South Florida Reining Horse Association is looking forward to the 2024 show season. SFRHA would not be where it is today without the support of sponsors and members like you. The 2024 show season consists of five shows, with each show providing us the opportunity to showcase your business. It would be our pleasure to work with you to promote your business, while at the same time supporting SFRHA and fostering the sport of reining. Below you will find the various sponsorship opportunities available this year. The sponsorship signup form can be found on our website at www.sfrha.com. We look forward to the 2024 show season and hope you will join us in making this a year to remember!

Thank you,

The 2024 SFRHA Board



2024 SPONSORSHIP LEVELS

SFRHA Club Awards Sponsorship

We are looking for sponsors who would like to provide items to be handed out as prizes to the winners of our SFRHA club classes. Please contact Joanna at 305-509-0623 for more information.

Family Sponsorship

- Name featured on SFRHA website under Family Sponsors
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with family's name

\$250

Silver Sponsorship

- Logo featured on SFRHA website under Silver Sponsors
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with business logo
- Recognition by announcer at all regular shows

\$500

Gold Sponsorship

- Logo featured on SFRHA website under Gold Sponsors (along with hyperlink to business website if applicable)
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with business logo
- Recognition by announcer at all regular shows
- Recognition on SFRHA social media during all regular shows

\$750



2024 SPONSORSHIP LEVELS

Platinum Sponsorship

- Logo featured on SFRHA website under Platinum Sponsors (along with hyperlink to business website if applicable)
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all shows with business logo
- Recognition by announcer during all shows
- Recognition on SFRHA social media during all shows
- Advertisement featured on video live stream during all shows

\$1000

Trainer Showcase Sponsorship

This sponsorship opportunity is only available for SFRHA trainers on a first come, first served basis.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during trainer's sponsored show
- Special recognition by announcer and on SFRHA social media during sponsored show
- Special advertisement featured on video live stream during sponsored show
- One (1) free stall for the trainer for the sponsored show
- Sponsored show named after trainer's business

\$1200

Saddle Sponsorship

- All Platinum Sponsorship level perks
- Additional recognition during sponsored class by announcer, on social media, and on live stream during sponsored class
- Banner under announcer's booth in warm-up pen during sponsored class

\$1500



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SFRHA Class Sponsorship

This sponsorship opportunity is available on a first come, first served basis. Special classes available for sponsorship: Youth Shootout, Green Spectacular, and Rookie Spectacular.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during sponsored show
- Special recognition by announcer and on SFRHA social media during sponsored show
- Special advertisement featured on video live stream during sponsored show
- Sponsor's name featured on trophy plates awarded to champions of sponsored class (if applicable)
- Sponsored SFRHA class named after sponsor

\$2000

SFRHA Derby Sponsorships

This sponsorship opportunity is available on a first come, first served basis. Derby classes available for sponsorship: NRHA Derby, Alumni Derby, Maturity Derby.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during Futurity show
- Special recognition by announcer and on SFRHA social media during Futurity show
- Special advertisement featured on video live stream during Futurity show
- Sponsor's name featured on trophy plates awarded to champions of sponsored Derby class (if applicable)
- Derby class named after sponsor

\$3000



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SFRHA Futurity Sponsorships

This sponsorship opportunity is available on a first come, first served basis. Futurity classes available for sponsorship: Open Futurity and Non Pro Futurity.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during Futurity show
- Special recognition by announcer and on SFRHA social media during Futurity show
- Special advertisement featured on video live stream during Futurity show
- Sponsor's name featured on trophy plates awarded to champions of sponsored Futurity class (if applicable)
- Futurity class named after sponsor

\$5000

Custom Sponsorships

Please contact Miguel at 786-290-3626 if you would like to sponsor a different amount or class.

THANK YOU FOR SUPPORTING SFRHA